CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
571158 /	09793032

Product
OBAMA 4 AMERICA *A

Contract Dates	Estimate #
10/16/12 - 10/22/12	**1537**

Advertiser	Original Date / Revision
Obama/D/President	10/12/12 / 10/12/12

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020	NW80	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
E 1	31	10/16/12	10/22/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$250.00					
E 2	31	10/16/12	10/22/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	5	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$450.00					
E 3	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	5	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$450.00					
E 4	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	10	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	10		$300.00					
5	31	10/16/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	10	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	10		$175.00					
6	31	10/16/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$200.00					
7	31	10/16/12	10/22/12	Everyday	10a-11a		:30			NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$100.00					
E 8	31	10/16/12	10/22/12	Ricki Lake	11a-12p		:30			NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$100.00					
9	31	10/16/12	10/22/12	We the People w/ Glo	12p-1p		:30			NM	5	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$150.00					
10	31	10/16/12	10/22/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$125.00					
E 11	31	10/16/12	10/22/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/16/12	10/22/12	MTWTF--	5		$125.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser	Original Date / Revision
Obama/D/President	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length		Rate	Type		
5	31	10/16/12-10/22/12		*DivCt/JdgAlex M-F 2p*	*2p-3p*	MTuWThF----	*:30*		*~~$125.00~~*	*NM*		
See MG 11.6												
6	31	10/17/12-10/17/12		DivCt/JdgAlex M-F 2p	2p-3p	---W-------	:30		$125.00	NM		
Ⓜ MG for 11.5 10/17												
12	31	10/21/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	$150.00
Week:		10/15/12	10/21/12	------S				1	$150.00			
E 13	31	10/16/12	10/22/12	Judge Judy	3p-4p		:30			NM	5	$1,250.00
Week:		10/16/12	10/22/12	MTWTF--				5	$250.00			
E 14	31	10/16/12	10/22/12	Judge Judy	4p-5p		:30			NM	5	$1,625.00
Week:		10/16/12	10/22/12	MTWTF--				5	$325.00			
E 15	31	10/16/12	10/22/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	$3,000.00
Week:		10/16/12	10/22/12	MTWTF--				5	$600.00			
E 16	31	10/16/12	10/22/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	$3,000.00
Week:		10/16/12	10/22/12	MTWTF--				5	$600.00			
E 17	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	------S				1	$450.00			
E 18	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	------S				1	$450.00			
19	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	1	$2,500.00
Week:		10/22/12	10/28/12	M------				1	$2,500.00			
20	31	10/22/12	10/22/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	1	$2,200.00
Week:		10/22/12	10/28/12	M------				1	$2,200.00			
21	31	10/16/12	10/16/12	Hope/Ben Tuesday 7-8	7p-8p		:30			NM	1	$2,200.00
Week:		10/15/12	10/21/12	-T-----				1	$2,200.00			
22	31	10/16/12	10/16/12	NewGirl/Mindy Tuesda	8p-9p		:30			NM	1	$3,000.00
Week:		10/15/12	10/21/12	-T-----				1	$3,000.00			
23	31	10/17/12	10/17/12	FOX X Factor	7-9p		:30			NM	1	$3,500.00
Week:		10/15/12	10/21/12	--W----				1	$3,500.00			
24	31	10/18/12	10/18/12	FOX X Factor	7-9p		:30			NM	1	$3,500.00
Week:		10/15/12	10/21/12	---T---				1	$3,500.00			
E 25	31	10/19/12	10/19/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	$1,600.00
Week:		10/15/12	10/21/12	----F--				1	$1,600.00			
26	31	10/21/12	10/21/12	NFL/Postgame	2p-12a		:30			NM	1	$2,500.00
Week:		10/15/12	10/21/12	------S				1	$2,500.00			

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
E 27	31	10/21/12	10/21/12	Simpson/Bob Sunday 7-8p	7p-8p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$2,000.00						
E 28	31	10/21/12	10/21/12	FamGuy/AmerDad Sunday 8·8p-9p			:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$2,000.00						
E 29	31	10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$1,500.00						
E 30	31	10/16/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	5	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$1,100.00						
E 31	31	10/16/12	10/22/12	Fox 31 News Nightside	10p-1035p		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$350.00						
E 32	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$1,200.00						
E 33	31	10/20/12	10/20/12	Sa LN 930p-10p	930p-10p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$1,000.00						
E 34	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$1,800.00						
E 35	31	10/21/12	10/21/12	Su LN 930p-10p	930p-10p		:30			NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$1,600.00						
E 36	31	10/16/12	10/22/12	TMZ	1035p-1105p		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$350.00						
										Totals	122	$71,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	122	$71,525.00	$60,796.25
Totals	122	$71,525.00	$60,796.25

Signature: _____ **Date:** _____

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